

DESIGN, ARTS, & MEDIA

AT DREXEL UNIVERSITY



DREXEL UNIVERSITY
PHILADELPHIA, PA



Because Inspiration Can't Wait

A NOTE FROM OUR SENIOR VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

Are you interested in the intersection between aesthetics, innovation, and industry? Do you like to think of creative solutions to conceptual challenges? If so, the design, arts, and media programs at Drexel University might be right for you. A Drexel education can match you with leading professionals in your industry to teach you how to mesh your artistic ability with communication to forge a successful future career.

Drexel is a premier comprehensive university that engages in the highest levels of research and has been preparing students through practical and experiential education for over 125 years. Our unique model of learning pairs world-class academics with real-world experience, uniquely preparing students to thrive and excel in their areas of study.

Having served as a successful blueprint of career training since 1919, our cooperative education program (known as co-op) provides students with the opportunity for professional work before graduation. Drexel Dragons experience their chosen fields with the leaders of today and gain the necessary firsthand knowledge to become the leaders of tomorrow. Students graduate with a full understanding of the path they have chosen.

This is a place that will allow you to develop your skills and encourage you to use them for the greater good. Utilizing academic and volunteer-based partnerships with our community, our students are among the most engaged students in the nation. They are not only making an impact on campus but also in the city of Philadelphia and around the world through academics, service, and leadership.

At Drexel, you can make your mark on the world. I encourage you to explore our design, arts, and media programs – along with everything else this great University has to offer you.

Sincerely,

Evelyn K. Thimba
Senior Vice President for Enrollment Management
Enrollment Management & Student Success

01 DESIGN



Drexel Fashion Show,
URBN Outfitters Headquarters

The aesthetic appeal of the structures and items that surround us are all thanks to the design of artists around the world. Whether it be fashion, architecture, or even web design, there is a creative mind behind the process. Designers work to build appeal as a means to an end. The goal could be to captivate an audience that sits by a runway or invoke emotion to drive a social movement. No matter what your objective is, with a Drexel education, you can use your passion for design to make a difference.

Through studio courses and close interaction with dedicated expert faculty who work in your respective field, you'll conceptualize and create innovative art, hone your design skills, and be prepared to respond to a rapidly changing and competitive industry. Whether your interests lie in taking fashion designs from sketches to the runway, combining videogames and educational strategies to teach children, or developing green spaces in office buildings, our cooperative education program (also known as co-op) will blend your classwork with firsthand experience working one-on-one with clients and collaborating with industry professionals — all before you graduate.

By the time you receive your degree, you'll have made your mark through experiences you won't find at any other university. Through Drexel's design programs, you can utilize your talents to shape the world around you. Learn more about our design programs at drexel.edu/academics.



Drexel's URBN Annex
Large Screen Room

MAJORS

- Architecture
 - Design & Merchandising
 - Fashion Design
 - Game Design & Production
 - Graphic Design
 - Interior Design
 - Product Design
-
- Undeclared – Design

02

ARTS



Drexel Performing Arts

Capturing emotion, power, and beauty, art is the most ancient and universal form of expression. It's part of human nature to creatively channel our imagination, and those who do it best make the world a profound and rewarding place to live in.

Whether you want to express the visual elements of a song through dance, analyze and interpret the meaning behind a historic art movement, or capture an impactful moment through the lens of your camera, Drexel will expand your critical thinking skills and nurture your intellectual curiosity. Through our supportive community, which ranges from performing and visual artists to musicians and historians, Drexel will allow you to explore and realize your individual vision.

In a chaotic world, it is those who breathe life into our surroundings that keep cultures alive and flourishing. If this sounds like you, Drexel will help you hone your talents and bring your ideas to fruition. Learn more about our arts programs at drexel.edu/academics.



Drexel Performing Arts

MAJORS

- Art History
- Dance
- Photography

03

MEDIA



The basis of influential art is storytelling. The medium used to tell a story, however, has constantly evolved throughout time. These variations include song, television, theater, augmented reality, and more. If you swell with pride the moment that your story strikes a chord with an audience, then Drexel can help you to develop as a dynamic composer, communicator, and producer of entertainment.

At Drexel, you'll work directly with industry professionals to develop your voice and build the foundation for your future career. From day one, you'll be immersed in all there is to know about visuals, function, technology, and business. Through collaborative projects, you'll act on these ideas while you push industry standards, from experiencing the music business through our student-run record label, to turning a story idea into a stage production, to writing and directing your first feature film.

By the time you graduate and enter the workforce, you will have built a résumé of real-world experience that will set you apart from your peers. Learn more about our media programs at drexel.edu/academics.



MAJORS

- Animation & Visual Effects
- Communication
- Entertainment & Arts Management
- Film & Television
- Interactive Digital Media
- Music Industry
- Screenwriting & Playwriting
- Virtual Reality & Immersive Media
- Undeclared – Media

WANT TO KNOW WHAT DREXEL IS REALLY LIKE?



Drexel's URBN Center

GET A FIRSTHAND PERSPECTIVE

PaperClip is a collection of unique stories about Drexel experiences written by students. Learn more at paperclip.drexel.edu.

Our Admissions Blog gives you the insider's view of Drexel University. From tips about the admission process to a preview of life on campus and in Philly, you'll learn from those who know it best. Learn more at drexel.edu/undergrad/blog.



MAD Dragon Recording Studio



Drexel Product Design Lab

COLLEGES

WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN

With 12 nationally ranked programs, Westphal prepares students to succeed in highly competitive art, design, and media fields. Students at Westphal are encouraged to collaborate across disciplines within the College and with other units at Drexel to produce innovative, creative work and scholarship, and to be entrepreneurial. Programs are largely studio-based with an emphasis on practical application of design and media-making skills, business acumen, and creative problem solving.

COLLEGE OF ARTS AND SCIENCES

The College of Arts and Sciences challenges students to see beyond their own perspectives, enabling them to understand the problems of today to pioneer the solutions of tomorrow. With a diverse range of programs spanning the humanities, social sciences, and sciences, faculty and students drive positive change in areas such as cancer research, environmental sustainability, and disaster preparedness. The College provides a comprehensive, real-world education that empowers graduates to respond confidently to the world's most pressing issues — now and long into their future.



Drexel Design Lab

WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN

Westphal is centrally housed in the award-winning URBN Center, a space that fosters collaboration across disciplines. Studios, equipment, and computer labs are available for 24/7 student use. Highlights of Westphal's facilities in the URBN Center and other locations on campus include:

- Hybrid Making Lab, which gives students access to fabrication equipment — including 3D printers, laser cutters, and CNC routers — in a multidisciplinary production space.
- MAD Dragon Records, an award-winning and nationally distributed student-run record label, which boasts a new \$4 million recording studio outfitted with industry-leading technology.
- Specialized Studios, which include a motion capture/green screen compositing space, a virtual reality lab, the Entrepreneurial Game Studio, the RePlay Gaming Lab, a high-tech knitting lab, and a student-run television station.
- Fox Historic Costume Collection of over 20,000 dresses, accessories, and fashion-related pieces for studying the history and progression of fashion.
- Black Box Theater and the Mandell Theater, flexible state-of-the-art performance spaces that host theatrical, dance, and music productions by students and professionals.
- Leonard Pearlstein Gallery, a 3,500-square-foot space that features upcoming contemporary exhibitions of painting sculpture, photography, and more.
- WKDU, Drexel's award-winning college radio station that is entirely student-run.



WKDU

FACILITIES & RESOURCES

COLLEGE OF ARTS AND SCIENCES

The College's diverse academic programs provide countless hands-on experiences across campus and beyond. Students collaborate across disciplines in labs, research facilities, and creative spaces, including:

- Academy of Natural Sciences of Drexel University, ranked by Best College Reviews as the #2 "Most Amazing Higher Ed Natural History Museum" in the country! The Academy offers students access to exciting research opportunities and more than 18 million specimens and archival collections.
- Drexel Publishing Group (DPG), a resource that comprises popular University literary publications such as 5027mac, Painted Bride Quarterly, and The 33rd.
- Drexel Writers Room, which brings together members of the Philadelphia and Drexel communities to explore writing as a tool for learning and a mode of creative expression.
- Joseph R. Lynch Observatory, home to a 16-inch Meade Schmidt-Cassegrain telescope, the largest in Philadelphia.
- Maya, Drexel's student-run undergraduate publication, featuring literature and artwork.
- Papadakis Integrated Sciences Building, a 130,000-square-foot LEED Gold-certified facility with state-of-the-art teaching and research laboratories, classrooms, and North America's largest biowall.
- Weight, Eating and Lifestyle (WELL) Center, an interdisciplinary clinical research center that provides new behavioral and technological solutions for problems such as obesity, poor diet, sedentariness, and disordered eating.



Classroom, Papadakis Integrated Sciences Building

THIS IS DREXEL

ABOUT US

1891
founded



our mascot is Mario the Dragon



the barcode was created here

Ranked in the **TOP 100 UNIVERSITIES** for Lifetime Earnings by Georgetown University's *Center on Education and the Workforce* in 2019

Drexel Rowing Team won six consecutive **DAD VAIL REGATTA** titles

First University to have a fully **WIRELESS CAMPUS**

Historic recordings by **DAVID BOWIE** are being restored in our Audio Archives

15 colleges & schools

CONNECTIONS

ACADEMY OF NATURAL SCIENCES OF DREXEL UNIVERSITY

Home to President Thomas Jefferson's fossil collection

ExCITe CENTER

An incubator enabling transdisciplinary research, discovery, and mingling with research mentors

BARNEGAT BAY, NEW JERSEY

Students study animal life in this research center on the beach

STUDENT LIFE

Over **350**

clubs, organizations, and intramural sports teams

Over **30**

fraternities & sororities

18

Division I Teams

WKDU

student-run radio station

PHILADELPHIA, PA IS OUR HOME

Home of the Philly

CHEESESTEAK

Over **250,000**
college students



the Declaration of Independence was signed here

LOVE

also known as the City of Brotherly Love

5 major Philly sports teams: Flyers, Phillies, Eagles, 76ers, and Union



COOPERATIVE EDUCATION

Founded in

1919

More than

1,550

 co-op employers

Students have co-ops in

22

 states (+ Washington, D.C. & Puerto Rico)

44

 countries

CAMPUSES

UNIVERSITY CITY

The University's main campus

– Philadelphia, PA

CENTER CITY

Home of the College of Nursing and Health Professions

– Philadelphia, PA

QUEEN LANE

The University's main medical campus

– East Falls, PA

DREXEL UNIVERSITY ONLINE

– Everywhere

AROUND CAMPUS

10
residence halls

Drexel Recreation Center named one of Philly's

BEST GYMS

15+
on-campus places to eat

Home of North America's largest

BIOWALL

Food Trucks

all over campus

EXPERIENTIAL LEARNING

In 1891, A.J. Drexel founded this University with the dream to establish an institution that would fully prepare its students to excel in their future careers. To meet his vision, Drexel has developed a model of learning that takes students beyond the typical collegiate experience by combining world-class academics with real-world application. Our students are challenged to apply what they've learned in the classroom by working alongside mentors and industry professionals who push the boundaries of knowledge and achievement.

As a leading research institution, Drexel carries a long and storied history of innovation. Here, you'll not only assist faculty and staff with major projects, but you'll also have the opportunity to take the lead in your own studies — including graduate-level research during your first year — in our state-of-the-art facilities and labs. You will be encouraged to ask important questions and consider how the answers you find impact the world around us.

For over 100 years, our curriculum has also featured our cooperative education program, which enables students to test-drive different careers while learning side-by-side with the leaders of their respective field. Through Drexel Co-op, students can build an impressive résumé and gain up to 18 months of professional work experience in the United States and globally at Fortune 500 companies, nonprofits, startups, a variety of governmental agencies, and more. The majority of co-ops are paid and, of those that are paid, the median paid six-month co-op salary is more than \$18,000. Co-op will allow you to explore your options and narrow down your interests, ensuring you are on a fulfilling career path that meets your needs and expectations. With each experience, you'll gain a unique working perspective that can't be found in any textbook, allowing you to serve as a knowledgeable resource for fellow classmates and professors, as well as inform classroom instruction moving forward.

The Steinbright Career Development Center, one of the largest collegiate co-op and career services teams in the world, sets you up for success at Drexel from day one. Whether you're looking for potential co-op employers, research opportunities, or post-graduate endeavors, Steinbright connects you to Drexel's constantly growing network of employers and industry leaders while also building your résumé and interview skills through workshops and information sessions. Our unique combination of world-class career services and dedicated counseling professionals will help guide you to discover your interests and develop your professional tools.



Drexel Co-op, Susquehanna International Group, LLP



Steinbright Career Development Center



Barnegat Bay Research Site

ENHANCED OPPORTUNITIES

At Drexel, learning goes well beyond the traditional classroom. We encourage our students to pursue different opportunities, such as studying abroad, immersing themselves in the local community, and developing their own course of study.

Honors Program: At the Pennoni Honors College, the Honors Program serves as a catalyst for enhanced intellectual exploration. Composed of curious and active learners, this program offers exclusive access to Philadelphia events, advising and mentoring, dedicated housing, and a Living Learning Community, along with specialized opportunities to complete service and develop leadership skills. Honors students in this program are scholastic ambassadors at Drexel, raising their academic experience to the next level.

Civic Engagement: We believe in the importance of giving back to local communities — there are always opportunities to make an impact and serve the community here. Students can get involved on campus through Drexel's Lindy Center for Civic Engagement and the Dornsife Center for Neighborhood Partnerships during community-based learning courses and volunteering for community service. But our impact doesn't stop there; our dedication reaches out globally to improve the world around us.



Custom-Designed Major: The Custom-Designed program is suited for highly motivated students whose interdisciplinary curiosity and ambition cannot be satisfied by a traditional major. This path enables you to pursue an individualized course of study in place of an existing major, either by developing a plan with your advisor or by combining existing majors and minors to match your career goals. As a student in this unique program, you'll be advised by staff from the Honors College and mentored by a Drexel faculty member who has expertise in at least one of the areas in your course of study.

Global Opportunities: These options include study abroad, international co-op, and more. All Drexel students can take advantage of study abroad, which enables them to live and learn in another country while immersing themselves in the culture. Using our worldwide connections, you can choose from six continents and 65 countries! International co-op takes study abroad one step further; students not only live in another country, but also gain work experience as they test-drive a potential career. Students currently on international co-op are working in over 44 countries.

A CONNECTED COMMUNITY

Philadelphia, Pennsylvania, is a revolutionary town founded on revolutionary thinking — much like the ambition Drexel students have for influencing change in the world. As the sixth largest city in the United States, the City of Brotherly Love is an extension of our campus and as a student here, you'll take full advantage of all it has to offer.

Philly culture is known for being as diverse as its many neighborhoods. From our University City Campus in the hub of Philadelphia's higher-learning community, it's easy to get to the stadiums in South Philly, take in some history in Old City, and enjoy the park in Rittenhouse Square. When you're not in classes, there is plenty to do, no matter how you like to spend your free time. Being in the fifth most walkable city in the country according to Walk Score has its perks: concerts, performances, restaurants, and athletic events are all easy to access.

Public transportation is just steps away from campus — it's easy to enjoy an authentic cheesesteak and then visit the famous Philadelphia Museum of Art. You will find that all areas of the city are interconnected by simple means of travel, and getting to historic sites around the city or connecting to various locations across the country is an easy task. Living in Philadelphia provides access to everything from farmers' markets in Lancaster County to ski and snowboarding locations in the Pocono Mountains to the best beaches in the Mid-Atlantic.



MAJORS

College of Arts and Sciences

- Biological Sciences
- Chemistry
- Communication
 - Communication
 - Journalism
 - Public Relations
 - Technical and Science Communication
- Criminology and Justice Studies
- English
 - Literary Studies
 - Writing
- Environmental Science
- Environmental Studies and Sustainability
- Geoscience
- Global Studies
 - Global Business, Economics, and Development
 - Global Health and Sustainability
 - Global Justice and Human Rights
 - Global Media, Arts, and Culture
- History
- Mathematics
- Philosophy
 - Ethical Theory & Practice
 - Philosophy & Law
 - Philosophy, Technology, & Service
- Philosophy, Politics, and Economics
- Physics
- Political Science
- Psychology
- Sociology
- Undeclared — General Humanities and Social Sciences*
- Undeclared — Science*

School of Biomedical Engineering, Science and Health Systems

- Biomedical Engineering

LeBow College of Business

- Accounting
- Business Analytics
- Business and Engineering
- Finance
- General Business
- International Business
- Legal Studies
- Management Information Systems

- Marketing
- Operations and Supply Chain Management
- Organizational Management
- Real Estate Management and Development
- Sport Business
- Technology and Innovation Management
- Undeclared — Business*

College of Computing & Informatics

- Computer Science
 - Computer Security
 - Game Programming and Development
- Computing and Security Technology
- Data Science
- Information Systems
- Software Engineering
- Undeclared — Computer and Information Sciences

School of Economics

- Economics

School of Education

- Elementary Education
- Secondary Education
- Education, Non-Certification

College of Engineering

- Architectural Engineering
- Chemical Engineering
- Civil Engineering
- Computer Engineering
- Construction Management
- Electrical Engineering
- Engineering Technology
- Environmental Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Undeclared — Engineering*

Close School of Entrepreneurship

- Entrepreneurship and Innovation
 - Corporate Entrepreneurship
 - Entrepreneurship and Innovation (Three-Year Option)*
 - New Venture Creation
 - Social Entrepreneurship

Pennoni Honors College

- Custom-Designed Major

Westphal College of Media Arts & Design

- Animation & Visual Effects
- Architecture***
- Art History
- Dance
- Design & Merchandising
- Entertainment & Arts Management
- Fashion Design
- Film & Television
- Game Design & Production
- Graphic Design
- Interactive Digital Media
- Interior Design
- Music Industry*
 - Business
 - Recording Arts and Music Production
- Photography
- Product Design
- Screenwriting & Playwriting
- Virtual Reality & Immersive Media
- Undeclared — Design*
- Undeclared — Media*

College of Nursing and Health Professions

- Behavioral Health Counseling
- Culinary Arts and Science
 - Culinary Science
 - Food and Beverage Management
- Health Sciences
 - Pre-Physician Assistant
 - Pre-Physical Therapy
- Health Services Administration
- Hospitality Management
- Nursing
- Nutrition and Foods

Goodwin College of Professional Studies

- First-Year Exploratory Studies
 - Humanities and Social Sciences
 - STEM
- General Studies****

Dornsife School of Public Health

- Public Health

Accelerated Degrees

- BS in Business/MBA
 - BS in Computing and Security Technology/MBA
 - BS in Culinary Arts and Science/MBA
 - BS in Design and Merchandising/MBA
 - BS in Entertainment and Arts Management/MBA
 - BS in Hospitality Management/MBA
 - BS in Information Systems/MBA
 - BS in Music Industry/MBA
 - BS in Sport Business/MBA
-
- BA/BS/MS in Communication
 - BA/MS in Library and Information Science
 - BS/MS in Accounting
 - BS/MS in Biomedical Engineering
 - BS/MS in Computing & Informatics
 - BS/MS in Education
 - BS/MS in Engineering
 - BA in Philosophy/MS in Public Policy
 - BS/MS in Psychology
-
- BA/BS+MD Early Assurance Combined Program (Medicine)
-
- BA/BS/JD (Law)
-
- BS/DPT in Physical Therapy
-
- BS/MHS in Physician Assistant
-
- BS/MPH in Public Health

Note that transfer students cannot transfer directly into accelerated degree programs, but can speak with their advisors about doing so once they have enrolled at the University.

* Not eligible for transfer students

** A second bachelor's degree program

*** Available to transfers as a part-time program only. Not available to international students.

**** Available to transfers only



FIRST-YEAR APPLICATION PROCESS

There is no typical Drexel student. Our students are ambitious, curious, complex, and bold. Candidates are selected based on their ability to thrive in our unique academic environment and make contributions to our diverse community. Through a contextual and holistic review process, we carefully consider each applicant, evaluating their personal qualities, academic journey, and intellectual promise.

Application Deadlines

EARLY DECISION NOVEMBER 1

Early Decision is the perfect option for students who know Drexel is the number one school for them. This is a binding admission plan and, if admitted, students must withdraw all other active applications and commit to enrolling at Drexel.

EARLY ACTION NOVEMBER 1

Early Action means that students can apply by an earlier deadline to receive an admission decision sooner than students who apply Regular Decision. Early Action admission is not binding.

REGULAR DECISION JANUARY 15

Through the Regular Decision application process, students will receive a decision in early spring.

Submitting your Application

First-year student applications are accepted through either the Common Application or the Coalition Application.

drexel.edu/admissions/apply

Standardized test scores

Drexel requires standardized test scores from all first-year applicants, but we offer some flexibility in which test(s) will fulfill that requirement. For non-native English speakers, there may be additional testing requirements.

drexel.edu/undergrad/apply/freshmen-instructions/standardized-tests

Financial Aid

Financial aid is available to domestic and international students in the form of merit scholarships and need-based grants. There are a few applications you should learn about to maximize the financial aid you are eligible for, such as the Free Application for Federal Student Aid (FAFSA) and CSS Profile.

drexel.edu/undergrad/financing



Lancaster Walk

TRANSFER APPLICATION PROCESS

There are many reasons you may consider transferring to Drexel, and as you make your transition, we'll be here to help you every step of the way. Drexel has a vibrant and active transfer community. Qualified applications are considered on a rolling basis through all terms. Applications must be received one month prior to the start of the term for which you are applying.

Application Deadlines

STARTING TERM APPLICATION REVIEW BEGINS IN

Fall (September) December

Winter (January)* October

Spring (Late March/Early April)* November

*Not all majors enroll in our off-terms

Submitting your Application

Transfer students may submit applications through the Common Application or Drexel University's Admission Application.

drexel.edu/undergrad/apply/transfer

Financial Aid

Drexel offers competitive financial aid opportunities for transfer applicants. While students will be reviewed for scholarships during the admissions review process, we highly recommend filing the Free Application for Federal Student Aid (FAFSA) and CSS Profile as soon as possible to maximize their eligibility for support.

drexel.edu/undergrad/financing

VISIT

There are many different ways to visit Drexel University throughout the year, including Open Houses, daily visits, Transfer Tuesday and Thursday events, and more.

drexel.edu/admissions/visit

VIRTUAL TOUR

If you can't make it to campus, don't worry; our virtual tours will give you an insider's look into Drexel University. Whether you'd like to learn about restaurants in the area, what to do in University City, or even the best places to hear some local music, you can see it all through our virtual tours.

drexel.edu/virtual-tour

KEEP IN TOUCH

Our Office of Admissions is always here to help. If you have any questions, please do not hesitate to contact us:

215.895.2400

enroll@drexel.edu

drexel.edu/undergrad

Drexel University
Admissions
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Philadelphia, PA 19104

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**AMBITION
CAN'T
WAIT**